

# Celebration of X-celence

By Youth For Youth **PROPOSAL** [www.GenerationXcel.com](http://www.GenerationXcel.com)

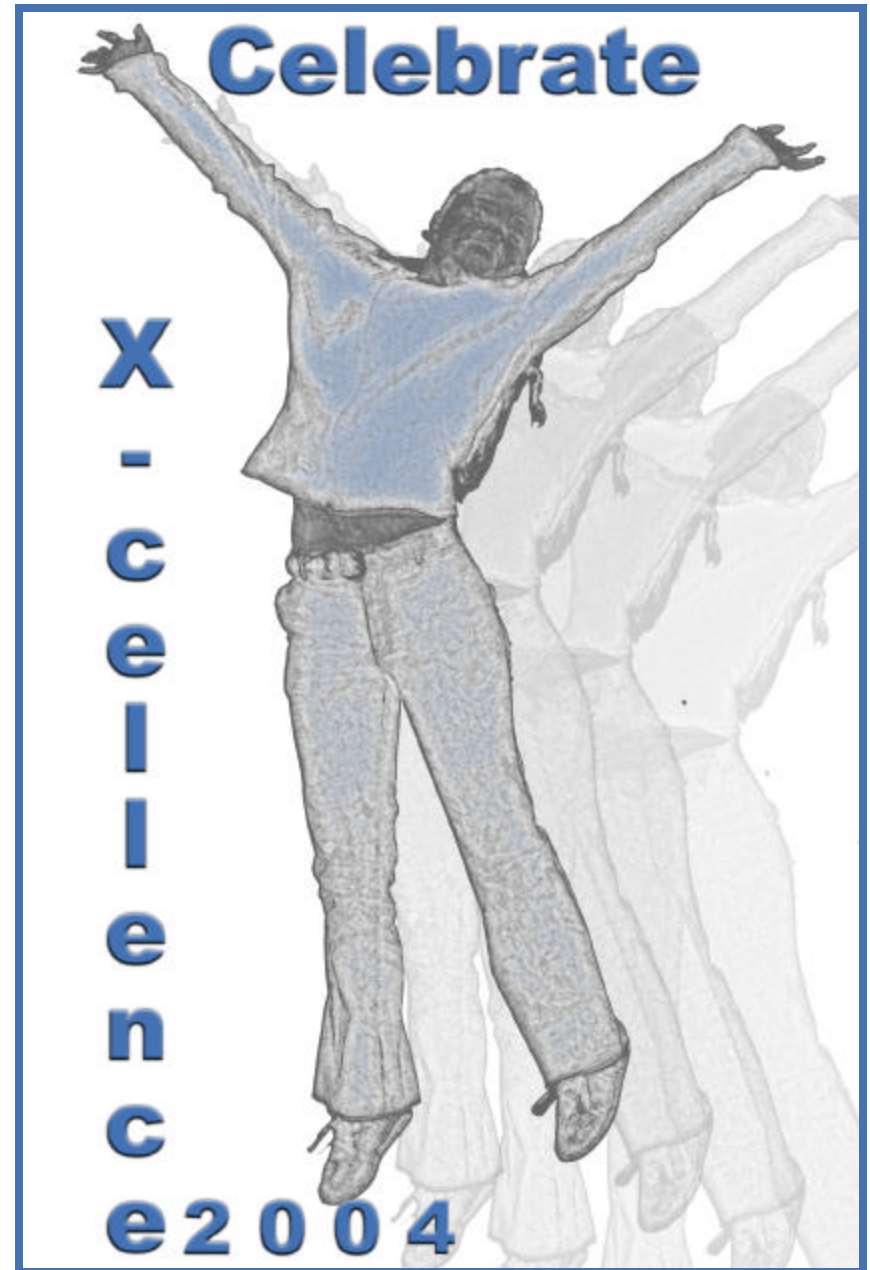
By sponsoring the Celebration of X-celence, you empower children and their families to attend as guests and support Generation X-cel's summer programs.



## SPONSORSHIP LEVELS

<b>Platinum</b> \$1,250	<ul style="list-style-type: none"><li>• Banner ad at <a href="http://www.GenerationXcel.com">www.GenerationXcel.com</a></li><li>• Promotional table at venue</li><li>• Logo on tickets</li><li>• Banner at venue</li><li>• Sponsor acknowledgement from stage</li><li>• Logo on commemorative program and promotional materials</li><li>• Full page program ad</li><li>• Ten complimentary seats</li></ul>
<b>Gold</b> \$1,000	<ul style="list-style-type: none"><li>• Logo on Tickets</li><li>• Banner at venue</li><li>• Sponsorship acknowledgement from stage</li><li>• Logo on commemorative program and promotional materials</li><li>• Full page program ad</li><li>• Seven complimentary seats</li></ul>
<b>Silver</b> \$750	<ul style="list-style-type: none"><li>• Logo on Tickets</li><li>• Logo on commemorative program and promotional materials</li><li>• 1/2 page program ad</li><li>• Five complimentary seats</li></ul>
<b>Bronze</b> \$500	<ul style="list-style-type: none"><li>• Logo on commemorative program</li><li>• 1/4 page program ad</li><li>• Three complimentary seats</li></ul>

Generation X-cel is a 501(c)(3) organization and all contributions are tax deductible. Donations of any amount are accepted. Please return the enclosed sponsorship agreement along with your gift.



**You are cordially invited to**  
Generation X-cel's third annual

***Celebration of X-celence***  
honoring outstanding students and staff.

**Highlights include:**

Art exhibit  
Original performances by X-cel youth  
Inspirational message  
Video tributes  
Debut of "Live the Dream"  
Award presentations  
Sit down meal

**Friday, 4 June 2004**  
Doors open 6:00 pm  
Program - 7:00 - 10:00 pm  
Grand Street Ballroom  
551 Grand Street, New York City

**Tickets: \$50 per person**  
Each X-cel student receives three  
complimentary tickets for self plus two guests.

**RSVP to 212 673 XCEL (9235) by May 21**

Generation X-cel  
9 East 7th Street / New York, NY 10003  
[www.GenerationXcel.com](http://www.GenerationXcel.com)

April 2004

Friends and Neighbors:

Champions breed excellence.

Celebrate champions with Generation X-cel as we honor outstanding students and staff from our after school programs at the third annual Celebration of X-celence on June 4, 2004.

Generation X-cel is a comprehensive youth development agency serving Manhattan's Lower East Side and East Village neighborhoods. X-cel After School reaches children ages 8-12 at our flagship location in the Jacob Riis Houses on Avenue D, while X-press @ the 88-STEP Theater offers teens performing and media arts training at our theater on Cooper Square.

*Our mission: to empower young people to create and pursue hopeful alternatives to mediocrity, poverty, and delinquency; and to enable them to develop and realize ambitions and dreams.*

We reach youth from some of the City's most at-risk populations in Alphabet City, young people who are learning how to achieve their dreams despite adversity.

Please honor them with us by attending the Celebration or helping to sponsor the evening. Your gift will insure that our students and their families enjoy a night worthy of them.

Thank you for your consideration. If you need additional information, please do not hesitate to call me or my assistant Kimberly Villegas at 212 614 0370.

In Service,



Jeremy Del Rio, Esq.  
Executive Director